

TO: All Stores  
FROM: Jim Ballias  
DATE: June 28, 1994  
RE: RJR Cigarettes  
One Sheet Advertising Program(30 by 46)

All stores are to allow the placement of a 30 inch by 46 inch sign that will be placed in the front window. Each store will use the space listed below.

- 75 - window on left of entrance, inside store placement.
- 209 - window between entrance and exit on outside.
- 360 - window on right of entrance, inside store.
- 410 - slanted window on right of entrance, inside store.
- 465 - slanted window on right of entrance.
- 480 - window on left of entrance behind ice machine.
- 593 - slanted window on right of entrance.
- 641 - window on right of entrance.
- 773 - window on left of entrance.
- 927 - window on right of entrance.
- 1277 - window on street side to right of entrance.

If you have any questions, please call me.

51856 0296

# Home Liquors

Corporate Name: Cromwell Liquors, Inc. T/A Home Liquors  
465 Boulevard, Elmwood Park, NJ 07407-2080  
Telephone (201) 703-9200 FAX (201) 703-1355

## FAX TRANSMISSION COVER LETTER

- To: Jim Jones
- Fax number: 1-908-417-9076
- From: Jim Bellis Home Liquor
- Date: 6/30/94
- Comments:  
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- Pages (including this sheet) \_\_\_\_\_

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